

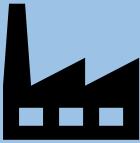



Leisure & Hospitality Industry Profile in WDB 2 – Rural Minnesota CEP

There were **1,668 leisure and hospitality establishments** providing **23,573 jobs** in the 19 counties of Northwest Minnesota that represent WDB 2 – Rural Minnesota CEP through the 3rd quarter of 2019, according to data from DEED’s Quarterly Census of Employment & Wages program. That is **12.6% of total employment** in the region. The largest employing sectors include accommodation and food services, and more specifically food services and drinking places, which accounted for 963 firms and 13,877 jobs (see Table 1).

Table 1. WDB 2 – Rural MN CEP Minnesota Employment Statistics		Qtr. 1 – Qtr. 3 2019 Data			
NAICS Code	NAICS Industry Title	Number of Firms, Q1-Q3	Number of Jobs, Q1-Q3	Total Payroll, Q1-Q3	Avg. Annual Wage, Q1-Q3
0	Total, All Industries	14,347	186,442	\$1,887,675,236	\$40,508
	Leisure & Hospitality	1,668	23,573	\$103,210,079	\$17,674
71	Arts, Entertainment, & Recreation	323	3,100	\$14,421,784	\$18,668
711	Performing Arts, Spectator Sports, and Related Industries	58	256	\$1,059,563	\$17,371
712	Museums, Historical Sites, & Similar Institution	36	145	\$865,965	\$22,712
713	Amusement, Gambling, & Recreation Industries	229	2,686	\$12,493,692	\$18,628
72	Accommodation & Food Services	1,344	20,472	\$88,788,294	\$17,501
721	Accommodation	381	6,594	\$35,576,557	\$21,436
722	Food Services & Drinking Places	963	13,877	\$53,211,737	\$15,120

Source: DEED Quarterly Census of Employment & Wages

WDB 2 is home to three economic development regions that have high concentrations of leisure and hospitality employment. EDR 2 – Headwaters has 15.4%, EDR 4 – West Central has 10.3%, and EDR 5 – North Central has 14.6%. In addition, there are counties in the region that have significant shares of leisure and hospitality employment including Mahnomon (49.5%), Lake of the Woods (30.8%), Cass (28.3%) and Crow Wing County (14.6%) (see Table 2).

Table 2. Northwest Minnesota Industry Employment Statistics by County, Qtr. 1 - Qtr. 3 2019	 Total, All Industries		 Leisure & Hospitality			 Arts, Entertainment & Recreation		 Accommodation & Food Services	
	Firms	Jobs	Firms	Jobs	Percent	Firms	Jobs	Firms	Jobs
Beltrami Co.	1,235	20,106	152	2,452	12.2%	30	369	122	2,083
Clearwater Co.	229	2,583	26	206	8.0%	N/D	N/D	22	208
Hubbard Co.	621	6,255	105	910	14.5%	15	49	89	861
Lake of the Woods	169	1,732	49	533	30.8%	8	20	41	505
Mahnomen Co.	115	1,850	15	915	49.5%	N/D	N/D	N/D	N/D
EDR 2-Headwaters	2,370	32,528	347	5,018	15.4%	59	460	288	4,558
Becker Co.	1,031	14,574	108	1,850	12.7%	22	288	86	1,562
Clay Co.	1,377	19,252	123	1,905	9.9%	23	216	100	1,689
Douglas Co.	1,412	19,378	155	2,373	12.2%	38	339	117	2,034
Grant Co.	261	1,869	13	44	2.4%	3	11	6	22
Otter Tail Co.	1,799	22,884	205	2,267	9.9%	39	267	166	1,999
Pope Co.	355	4,493	39	375	8.3%	8	42	31	332
Stevens Co.	346	5,487	26	406	7.4%	7	76	19	329
Traverse Co.	152	1,173	9	46	3.9%	N/D	N/D	N/D	N/D
Wilkin Co.	208	1,745	14	90	5.1%	4	3	10	87
EDR 4-West Central	6,941	90,859	692	9,359	10.3%	148	1,251	544	8,108

Cass Co.	890	10,594	161	2,993	28.3%	21	882	140	2,110
Crow Wing Co.	2,153	29,833	258	4,356	14.6%	54	307	204	4,049
Morrison Co.	978	10,723	120	1,078	10.1%	21	111	99	966
Todd Co.	588	6,448	48	378	5.9%	10	51	38	327
Wadena Co.	427	5,457	42	389	7.1%	11	36	31	353
EDR 5-North Central	5,036	63,056	629	9,195	14.6%	117	1,389	512	7,806

Source: DEED Quarterly Census of Employment & Wages

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