Have a kid in your life? MAKE SURE THEY COUNT

Of all populations, kids ages 0-5 are the MOST under-counted during the census.

This small oversight affects the whole community.
Every person counted in Minnesota, regardless of age, brings an estimated $28,000 in federal taxes to the state - funds used for roads, schools, hospitals, public works and other vital programs. The count is also used for political re-districting, economic development initiatives, and other key decision-making processes in the public and private sector.

But do they count HERE?

If someone is staying with you the night of April 1, 2020, temporarily but not a "visitor," count them as part of your household... this could be temporary boarder, child in your temporary custody, or someone without an address of their own temporarily housed with you that night.

If you share 50/50 physical custody of a child or disabled adult with another household, whomever had care of that person on April 1, 2020, should add them to their household for the Census.

When in doubt, COUNT. The Census Bureau works diligently to "filter out" duplicates, which is the reason they ask for personal information (which is kept confidentially for 72 years).

You can help!

- Tell people (in person and on social media) about the importance of the Census in April 2020: #EveryoneCounts!
- Get paid: apply for a Census Job and get paid to help your community: 2020census.gov/jobs
- Sign up for a reminder email and learn more at mn.gov/2020census
- Tell a local nonprofit about WCI’s Census Grant www.wcif.org/census